



samantha jo chandler
freelance creative + art director



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samanthajo.info

work history

2011-2016
Denver, CO
CREATIVE + ART DIRECTOR
Freelance

I embraced my hybrid designer/copywriter skills and soon found my niche developing campaigns and cross-promotions for agencies and clients across the country: digital, broadcast, print, outdoor, social, and identity design.

brands: Dish Network + Southwest Airlines, Sling TV, NRG Energy, Stonewear Apparel, Decade, Land & Sea Co., Comex Paint, Vladimir Jones

2008-2011
Branson, MO
LEAD GRAPHIC DESIGNER
The Middleton Group

I rebranded some really ugly industrial products and loved it: identity, digital, print, packaging, showroom/tradeshows designs, social and e-commerce strategies.

brands: M&M Poultry Equipment, Memco Safety Supply, Midtowne Productions

2006-2007
Dallas, TX
SHOWROOM DESIGNER
Dallas Market Center
Gina Dosckocil & Associates

Dallas Apparel Market is a magical B2B brandland filled with fashion ads, environmental installations, guerrilla tactics, and half-naked models. When I wasn't designing window displays and merchandising product, I was gawking.

show brands: Pepe Jeans, Jon Wye, Playboy Intimates

in a nutshell



Designer + Copywriter
(Think of it as a 2-for-1 deal)



Ten years' experience



AIGA, GDA
Award-winner

in my element



Integrated strategies

Aa

Typography



Layout design

education

2007
Denton, TX
B.A. Journalism Advertising
University of North Texas

tech and things

in my sleep: Photoshop
InDesign
Illustrator
Slack

in my back pocket: Muse
Sketch
HTML/CSS
Copywriting

just in case: American Sign Language
Fun but useless factoids
Photography
Nerdy book recommendations